



NEWS RELEASE

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GPUG Hires Cindy Semple as New Director of Programming

Semple to direct GPUG to further growth strategy

Feb. 15, 2010 (Tampa, Fla.) – Dynamic Communities today announced Cindy Semple is a new hire for the company as a Director of Programming for the Dynamics GP User Group (GPUG). She replaces Frank Vukovits who will now focus his time as the full-time Director of Programming for the Dynamics AX User Group (AXUG). “Frank has done an amazing job dividing his time between GPUG, and sister organization AXUG (Dynamics AX User Group)”, said Mike Smith, GPUG Chair.

In her new role, Cindy will oversee the direction of GPUG, including all event programming and content. Her decisions will be directed by the GPUG Board of Directors. This move was necessary because GPUG needed a full-time staff resource in order meet the needs of existing members and to reach the growth aspirations for new members as well as the growth of programs such as Regional Chapters and Webinars. Mike Smith said, “As both organizations continue to grow exponentially, it became evident to Frank [Vukovits] that the duties were becoming more than one person can handle.”

An Accountant by trade, Cindy brings more than two decades of broad range experience in accounting, operations, and financial software implementation across a myriad of industries to GPUG. Cindy came from LifeCare Management Services in Plano, TX, where she was the Director of Financial Systems. She was mainly responsible for maintaining and supporting Microsoft Dynamics GP, Microsoft FRx, Microsoft Forecaster, and Concur.

Prior to LifeCare, Cindy was a top Implementation Consultant and Trainer for a Dynamics GP VAR. She also spent several years at Microsoft prior to that. Her tenure at Microsoft started before and continued through the acquisition of FRx Software Corporation, where she was a Senior Implementation and Installation Consultant. She was at Microsoft until going back into the GP VAR channel and then to as a Microsoft Dynamics GP customer with LifeCare. Cindy is an MCT (Microsoft Certified Trainer) on Microsoft Dynamics GP. She is also an MCP (Microsoft Certified Professional) for Microsoft SQL Server and Microsoft Office SharePoint Services (MOSS), in addition to pending certifications in Microsoft Networking, Microsoft IIS (Internet Information Services), and Microsoft Reporting Services.

About Dynamic Communities

Founded by Microsoft Dynamics users who recognized the power of an active user group, Dynamic Communities, Inc. (DCI) provides association management and administrative support for the independent user groups of the Microsoft Dynamics line of business system software products. These user groups include AXUG, GPUG, CRMUG and NAVUG. DCI's user groups are recognized by Microsoft as the largest independent groups of their kind. Constituents include more than 10,000 users and companies worldwide.